

#### **OVERVIEW**

The past few years have seen considerable swings in consumer demands for natural diamonds globally. However, the mood among diamantaires is fairly optimistic despite the challenges brought about by sanctions and a cloudy economic outlook.

Asia Pacific Diamond market is one of the high-prospect markets for Diamond industry stakeholders. Rapid growth in the economy coupled with a fast-paced increase in the consumption power of individuals is encouraging market growth. In addition to Japan and South Korea, developing economies including China, India, Indonesia, and others offer lucrative growth prospects.

India remains the diamond capital of the world right from its famed Golconda mines that supplied the most-sought after historic diamonds that grace the famed jewels, to the present-day manufacturing powerhouse. Today, we produce 14 out of 15 cut and polished diamonds in the world. The nation already produces around three million lab-grown diamonds a year, accounting for 15% of global production, according to the Ministry of Commerce and Industry, Government of India.

In an effort to boost the sector, further, the Indian government abolished a 5% tax on imported diamond seeds and announced funding to help India develop its own diamond seed production. India is where the world shops for diamonds!

In this backdrop, Indian Chamber of Commerce announces the ICC Diamond Conclave, an initiative exclusively for the diamond and diamond jewellery sector, on 7th October 2023, Saturday at Taj Bengal, Kolkata, India. The objective of this Conclave is to cater to queries related to the future growth of Diamond industry, both from B2B as well as B2C perspectives.

#### **Event Theme**

Diamond Vision 2030 - India as a key player in the global diamond business

#### **Event Aim**

To showcase the reality of diamond business & to prepare the industry to be future ready

#### Sessions at a Glance:

- India as a key player in the global diamond business
- Skill initiatives on craftsmanship Outcome of Skill Impact Bond on sustained employment of youth in Diamond sector; Skilling challenge
- Current Market Scenario and New emerging export & domestic markets
- Trust & Transparency Education & Technology to address the consumer conundrum
- Diamond as an Investment Item
- · Diamond Jewellery Show

## PARTICIPANTS' PROFILE

Manufactures | Exporters & Traders | Retailers | Institutes | Laboratories | Machinery Companies | Trade Body Representatives | Gold Loan Providing Companies | Banks & Exchanges | Analysts | Assayers Corporates | Government Industry Leaders | Consumers Technology | Banking | Services | Economists Policy Makers | Regulators | Wholesalers | Diamond Merchants | Media & Advertising etc

## WHY ATTEND?

- To learn, evaluate and anticipate the change in the whole value chain of the industry and initiate necessary transformation.
- To gain knowledge and insight from leaders / entrepreneurs & torch bearers present and addressing in the conference.
- The Summit will provide huge networking opportunities and is a platform to exchange ideas and generate new business avenues and opportunities.
- Strong participation from Policy Makers, Government officials and Industry Leaders.
- · To get latest information from eminent speakers from Government and Industry.
- A Forum where you position your organization amongst the relevant audience, keep updated with current industry trend, connect, network, collaborate and engage in valuable discussions with relevant stakeholders.

## ICC Diamond Conclave 7th October 2023, Saturday, Kolkata

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Categories	Event Partner (Exclusive Slot)	Principal Sponsor	Co-Sponsor	Gift Partner	Corporate Contributor
Sponsorship Amount	10 Lakhs	7 Lakhs	5 Lakhs	3 Lakhs	2 Lakhs
Logo on the main backdrop	$\sqrt{}$				
Logo on the main Backdrop Panel/Wings		·	$\sqrt{}$	<b>√</b>	√
Logo on Brochure cover page	$\sqrt{}$				
Space for Display	9 sq.mt	9 sq.mt	6 sq.mt		
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Speaker's name in News Paper Advertisement (if any)	$\sqrt{}$	$\sqrt{}$	√	$\checkmark$	
Speaking slot in the Inaugural session	√	$\checkmark$			
Speaking slot in other appropriate sessions			√	$\checkmark$	
Session Moderator in one Plenary Session of choice	√				
Memento handover in Inaugural Session				√	
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Placement of Company Logo in ICC website	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	√
Placement of Company Logo in event banner for social media promotion, Glue-up & whatsapp circulation	√	$\checkmark$	√	$\checkmark$	√
Complimentary participation in Jewellery Show	√	$\checkmark$			
Visibility at Conference venue through placement of standees at strategic locations (i.e. Thank You Sponsors Standee)	√	√	√	√	√
Placement of Company Standees at the conference venue	√	$_{}$ 3 Nos	√ 2 Nos		
Company Literature to distribute amongst attendees	√	√	√	√	
Screening of Corporate Film at Conference Venue	$\sqrt{}$	$\sqrt{}$	$\sqrt{}$		
Complimentary Hotel accommodation for one room night	2 persons	1 persons			
One complimentary Air ticket (economy class air	√ 1 person				
tickets within India, one sector)  Event Report / Knowledge Report with logo branding to be circulated to the Government Departments, Dignitaries, Corporates and others	√ √	√	√	√	√
Separate Seating for Sponsors	$\sqrt{}$			√	√
Special announcement thanking sponsors	√ √	$\sqrt{}$	√ √	$\sqrt{}$	√ √
Logo in Doc kit	√		√		√
No of Free Delegates	10	7	5	3	2
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# PARTICIPANTS' OPTIONS AS A SPONSOR:

Contributor: 2 Lakh • Associate Partner: 3 Lakh

Co-Sponsor: 5 Lakhs

Principal Partner (Exclusive Slot): **7 Lakhs**Event Partner: **10 Lakhs** (Exclusive Slot)

## **AS DELEGATE:**

Rates (Inclusive of GST) INR 1500/- per participant 30% discount for ICC members 20% discount for three or more participants from the same organization. The Summit is expected to be attended by more than 150 participants from all across the country.

Contact Details For Sponsorship

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