

Incentive to drug manufacturers, entrepreneurs, AYUSH institutions, Hospitals etc. for international propagation of AYUSH by participating in international exhibitions, trade fairs, road shows etc. and registration of AYUSH products (Market Authorisation) at regulatory bodies of different countries such as USFDA/EMEA/UK-MHRA/ NHPD/ TGA etc. for exports.

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a. Incentive to AYUSH drug manufacturers, entrepreneurs, AYUSH institutions and AYUSH Health Care providers etc. for participation in international exhibitions, trade fairs, road shows etc:

AYUSH entrepreneurs, AYUSH drug manufacturing industry, AYUSH Health Care providers etc. participating in international exhibitions, trade fairs, road shows etc. with prior approval of the Ministry of AYUSH will be reimbursed the expenditure, incurred on air-travel (economy class by Air India/Alliance Airlines) for two persons, their accommodation and hiring of stall, on submission of application in prescribed format at Appendix-II. Application should be submitted 2 months prior to commencement of the event for prior approval, however, in urgent cases, Chairman of Project Approval Committee (PCA) may take decision. (Refer to the Note regarding booking of air tickets)

The financial assistance will be limited upto maximum of 75% of the expenditure limited to maximum of Rs. 03.00 lakh (whichever is less) per industry/ institution, for Asian and African Countries; and upto Rs. 05.00 lakh per industry or 75% of the total expenditure, whichever is less, for Countries of North and South America, Europe and Australia and per industry/ institution.

Applications/ proposals having prior approval of the Ministry of AYUSH will be considered for reimbursement on submission of expenditure details with proof of participation as per Appendix-II within 2 month of completion of the event.

Note: In case, the AYUSH industry/ Institution applies for participation in a particular event in response to invitation from the Ministry of AYUSH, the clause relating to submission of application 2 months prior to the event will not be applicable. However, in such cases, the industry is required to obtain his Ministry's approval before participation for claiming reimbursement

Note: Booking of air tickets - . Booking of Air tickets is to be done in strict compliance with the Department of Expenditure OM No. 19024/22/2017- E.IV dated 19.07.2017 on the subject - "Guidelines on Air Travel on Official Tours - Purchase of air ticket from authorized agent" and the subsequent guidelines/ instructions issued by the Government of India/ Department of Expenditure from time to time. As per the said OM e, the air tickets is to purchased directly from Airlines (at Booking counters/office/website of Airlines) and if needed by utilizing the services of three Authorized Travel Agents viz. M/s Balmer Lawrie & Co. Ltd. (BLCL), M/s Ashok Travels & Tours (ATT) and Indian Railways Catering and Tourism Corporation Ltd. (IRCTC). The air ticket, if not purchased directly from Airlines or from web site /web portal of authorized travel agents, the air fare will not be settled by the Ministry/Dept."

Application Form for seeking reimbursement under the Scheme for Promotion of International Cooperation in AYUSH

“Incentive to drug manufacturers, entrepreneurs, AYUSH institutions and Hospitals etc. for international propagation of AYUSH” by participating in international exhibitions, trade fairs, road shows etc.

1. Name of the Organization:
2. Name and details of the event for which prior approval/ grant is being sought:
3. Address of the company/organization for which prior approval/ grant is being sought
4. Status (Govt./Semi govt./Autonomous/Private)
5. Nature of organization and Standing in profession
6. Details of GMP certificate (For AYUSH Drug Industry only) or registration certificate for other AYUSH organizations.
7. Import Export Certificate (IEC)
8. List of products to be displayed/ displayed
9. Total annual turnover of last 3 years (in attached format)

Year	Total Turnover	Turnover related to AYUSH Products	Export Related to AYUSH Products
2000			

10. Whether Grant in aid has been received from Ministry of AYUSH earlier under IC Scheme, if so details thereon
11. Undertaking for not seeking/ taking any Grant in aid/Incentive from Central Govt/ State Govt for the same purpose.

12. Total expenditure involved in participation of event.
13. Amount sought/ requested from the Central Govt. along with details of contribution by the Organization
14. Name of the authority to whom the draft is prepared for re-imburement or grant is to be released:
15. Any other relevant information
16. In case of hospitals, No of Beds, OPD daily, IPD, ICU facility, Their Turnover details certified by CA, functioning since how long and in which stream (A,Y,U,S,H), whether the fair is related to the hospitals if yes then how, no. of staff person, if any specialized treatment is given/ Recognised by state or /Central govt./ NABH Accreditation or any other related Certificate.

Signature of the Head of Pharmaceutical Industry/MD/ Organization

Dated :

Documents at the time of reimbursement required within three months after the event is over:

1. Statement of the expenditure of participation in event attested by Chartered Accountant along with original vouchers/ receipts etc. on completion of the event;
2. Certificate of participation along with photographs of stall in the fair etc on completion of the event.
3. Copy of Pan Card and Aadhaar Card
4. ECS mandate form (Appendix-VII)