



INDIAN CHAMBER OF COMMERCE

#ICHealthcareInitiatives

ICC National Healthcare Summit **2022**

18<sup>th</sup> November, 2022

Pride Plaza Hotel, Aerocity, New Delhi

## Partner Benefit

Stage	Benefits	Summit Partner	Corporate Partner	Associate Partner
		5 Lakhs	3 Lakhs	2 Lakhs
Pre-Summit	Brand logo on digital promotions	✓	✓	✓
	Brand logo on ICC Social Media Sites	✓	✓	
	Embed Sponsor website links (wherever possible)	✓	✓	
	Logo on invitation page (to speakers, ministers, corporates, etc.)	✓		
	Brand Logo on 'Thank you' page during registration	✓	✓	✓
	#tags on all Digital Marketing promotions	✓		
During Summit	Venue & Stage Branding	Backdrop	Wings	Wings
	Sponsor Brand Standee	✓	✓	
	Special mention of Partners in VoT	✓	✓	
	Speaking slot in the Summit	✓	✓	
	Brand logo as profile photo	✓		
	Display of sponsor corporate film	Twice	Once	
	Youtube Live of the Summit with Logo Branding (unlimited viewers across globe)	✓	✓	✓
	Free Delegates	10	5	2
Post Summit	Thank you banners	✓	✓	✓
	Logo Branding in Youtube Summit Video (unlimited viewers across globe)	✓	✓	✓
	Event Report / Knowledge Report with logo branding to be circulated to the Government Departments, Corporates, Foreign Missions and others	✓	✓	✓
	1 Complimentary email blast to ICC members	✓		

- Wide presence of your Brand /Product / Organization in pre & post Summit
  - An exclusive opportunity to Network with like-minded Industry Leaders
- An opportunity to Launch / Showcase your Initiatives directly within your Primary Market
  - Get insights into strategies to take your company ahead
    - Learn Industries Best Practices
  - An Opportunity to collaborate with Potential Partners

# Government directives of post covid rules will be followed strictly