

SOURCE
TEXTILE &
APPAREL

<https://sourcetextileapparel.com>

RETAIL
SOURCING
FAIR

WEST AFRICA

<https://retailsourcingfair.com>



सत्यमेव जयते

Department of Commerce
Ministry of Commerce & Industry
Government of India



INDIAN CHAMBER OF COMMERCE

Serving the Nation Since 1925

Introduction

Indian Chamber of Commerce (ICC) together with the **Ministry of Commerce & Industries** (Govt. of India), is organising an Indian pavilion at the **Source Textile & Apparel Show** in Lagos, Nigeria from the **8-10th November 2022**.

Since the program is being organised under the Market Access Initiative (MAI) Scheme of the Ministry of Commerce, Govt. of India, all participating companies will be given financial assistance through subsidised participation charges, in accordance to the MAI guidelines.

The 5th edition of **Source Textile & Apparel Expo**, is established as the largest and most successful show in this sector covering all of West Africa. It is held concurrently with the **Retail Sourcing Fair (RSF) West Africa** and offers Indian exporters huge opportunities to a massive regional market that is heavily dependent on imports.

About Nigeria:

- **Nigeria is the biggest economy in Africa** with a **GDP** that is not only the **highest**, but also **fastest** growing thanks to its rich oil resources.
- **Nigeria imports textile & Clothing worth \$4 billion a year.**
- Total **Indian Exports** to Nigeria in **FY 2020** amounted to **US\$ 3.6 billion.**
- **Wholesale and retail sales are the 3rd largest contributors** to Nigeria's GDP.
- **40% of Nigerian importers are regional suppliers.**
- The African Development Bank estimates that consumer spending in Africa will reach **\$2.2 trillion by 2030.**

About the Show:

Name of the Fair	Source Textile & Apparel, West Africa
City	Victoria Island, Lagos, Nigeria
Venue	EKO Convention Centre, EKO Hotel & Suites
Dates	8, 9 & 10th November 2022
Exhibitor Profiles	Apparel, Textile & Fabrics, Made - Up's, Accessories, Home Textile & Furnishings Trims & Components, Leather, Shoes & Bags, Jewellery, Handmade & Retail products
Number of participants	40 companies (under MAI Subsidy)
Participation Fees	6 sqms booth - INR 35,000 + GST (Includes 1 table, 2 chairs, 2 lights, 1 socket and 1 waste bin) + 1/4 page advertisement in the buyer's guide. 9 sqms booth - INR 65,000 + GST (Includes 1 table, 3 chairs, 1 counter, 3 lights 1 socket, 1 waste bin) + 1/2 page advertisement in the buyer's guide.

About Participation:

- Exporters interested to participate in the above event are requested to fill the online "Application Form" with participation fee by way of Demand Draft/Cheque at par in favour of "Indian Chamber of Commerce, Kolkata.
- Participation charge may also be done through RTGS/NEFT transfer based on the Bank details, given in the Application Form. Participation will be accepted on "**First-come-First served**" basis.

Due to Covid-19 safety, it is mandatory that all visiting representatives should be fully vaccinated and carry the vaccination certificate.

Contact us:

Mr. Vishwanand Kothapata Indian Chamber of Commerce Handheld: +91-9295959456 Email: Kothapata.vishwanand@indianchamber.net	Ms. Sabita Kath The Space Box Handheld: +91 97391 39726 Email: Sabita@thespacebox.in	For Hotel Booking please connect Ms. Bunmi Aliyu: Handheld: +234 7031027195 E: bunmi.aliyu@leohtafrikaevents.com
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