



Apnaenge Zed!



MSME SUSTAINABLE (ZED) CERTIFICATION SCHEME

An initiative to encourage and enable MSMEs adopt Zero Defect Zero Effect solutions for attaining Maximum Quality while ensuring Minimum Impact on Environment

ELIGIBILITY CRITERIA

UDYAM Registered
Micro, Small or Medium
Enterprises

3 CERTIFICATION LEVELS



Bronze



Silver



Gold

CERTIFICATION SUBSIDY

80%
Micro
Enterprises

60%
Small
Enterprises

50%
Medium
Enterprises

ZED CERTIFICATION BENEFITS



Improved Quality



Enhanced Production



Improved Profits



Reduce Negative
Environmental Impact

INCENTIVES FOR ZED CERTIFIED MSMEs

Graded Incentives by Central/State Govts.
on achieving Bronze, Silver or Gold Certificate



Handholding Support of
upto Rs. 2,00,000



Support in Technology Upgradation
(for Zero Effect Solution) of Upto Rs. 3,00,000



Financial Support of upto Rs. 50,000 on
Testing, Product & System Certifications

