

inter solar

connecting solar business | MEXICO

International Exhibition and
Conference for the Solar Industry
CENTRO CITIBANAMEX, MEXICO CITY

SEPT
06–08
2022

www.intersolar.mx



Co-located Events



THE SOLAR EVENT FOR MEETING INDUSTRY LEADERS

TAKE ADVANTAGE OF MEXICO'S EXTRAORDINARY SOLAR RESOURCE

Throughout the country, solar irradiation is optimal for a wide range of solar technologies. With an annual average of 5.5 kWh/m² per day, Mexico is a market with a high potential for different types of photovoltaic and solar thermal applications. Both industries have developed and diversified in the last decades. Leaders and decision-makers acknowledge the relevance of solar energy in the decarbonization of the residential, commercial and industrial sectors. The solar share in the Mexican energy mix is growing!

BE PART OF THE MEXICAN SOLAR VALUE CHAIN!

The Mexican solar market offers multiple business opportunities along the value chain for manufacturers, suppliers, distributors, service providers and companies from related industries. Energy consulting, engineering, training, testing and certification, installation, operation and maintenance are segments in which your company can become a key player. Besides, the constant changes in the policy and market landscape are exciting challenges for disruptive innovations in products and services.

→ KEY SOLAR FACTS OF MEXICO

- 85% of the territory is optimal for solar projects
- 6.5 GW of installed capacity in PV utility-scale and DG
- 4.5 GWth of installed capacity in solar heating
- Second largest solar water heating market in Latin America
- Worldwide market leader for solar process heating

→ INTERSOLAR MEXICO – QUICK FACTS

Date	September 6–8, 2022
Location	Centro Citibanamex, Mexico City
Co-located Events	The GREEN Expo® and Aquatech Mexico
Visitors	10,000 exp. (combined)
Exhibitors	300 exp. (combined)

→ EVENT PROFILE

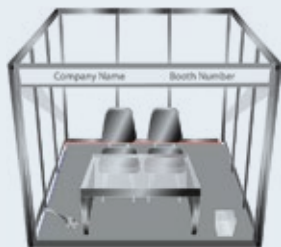
Areas of Focus	Photovoltaics, PV Production, Energy Storage, Solar Heating & Cooling
Exhibitor Profile	Manufacturers, Suppliers, Distributors, Service Providers, Project Developers/EPC Contractors, System Integrators, Research Institutes, PV Equipment & Materials Manufacturers
Visitor Profile	Installers & System Integrators, Distributors, Project Developers/EPC Contractors, Architects, Manufacturers, Suppliers, Investors & Analysts, Utilities, Government Officials/Policy Makers

REASONS TO EXHIBIT

- Present your innovations to new customers and qualified prospects and get to know your competitors.
- Access to the global network and expertise of Intersolar.
- Take advantage of Mexico’s solar energy potential. The market offers attractive business opportunities in both, PV and solar heating.
- Be part of the country’s ultimate sustainable technology hub. Intersolar Mexico, The GREEN Expo® and Aquatech Mexico will take place under one roof.

SPACE PRICING & COST-EFFECTIVE EXHIBIT PACKAGE SOLUTIONS

	Raw Space	Full Space
Rebooking Rate	\$410	\$459
Intersolar Member Rate ¹	\$432	\$485
Regular Rate	\$455	\$510



Price per square meter plus 16% administration fee

Turnkey Solution (Full Space)

Your 9 m² booth package costs only \$4,590 and includes: Exhibition space, three side walls, banister with the name of the company, carpet, table, two chairs, trash can, electrical contact and stand lighting. You get a fully equipped 9 m² booth for less than \$500 in addition to the raw space price!

Raw Space:

Available from 18 m²
Includes: Exhibition space, services for the exhibitor
Electricity and carpet not included

¹Intersolar Members are participants of the Membership Program who took part in at least one additional exhibition of The smarter E worldwide within the past 12 months.

JOINT PAVILIONS

Participations via country or thematic pavilions offer an excellent opportunity to enter the Mexican solar energy market. The pavilion’s complete package lets you concentrate on your business, while we or our partners facilitate the rest. For 2022 the following pavilions are planned:

Solar Heating

PV & Energy Storage

Financing

Innovation

European

SPONSORSHIP OPPORTUNITIES

When potential new customers make a purchase decision, it’s important they are familiar with the brand and have confidence in it. Seize the opportunity to present yourself as a reliable partner: Give your brand exposure through one of the Intersolar Mexico sponsorships and marketing opportunities.

Application/Floor Plan → www.intersolar.mx → For Exhibitors

Sponsorships → www.intersolar.mx → For Exhibitors → Marketing & Sponsorships

Pavilions Fact Sheets → www.intersolar.mx → For Exhibitors

CONNECTING SOLAR BUSINESS!



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INTERSOLAR SOUTH AMERICA

→ www.intersolar.net.br

INTERSOLAR MIDDLE EAST

→ www.intersolar.ae

INTERSOLAR INDIA

→ www.intersolar.in

BE PART OF THE WORLD'S LEADING EXHIBITION SERIES FOR THE SOLAR INDUSTRY!

With events in four continents, Intersolar has become the most important industry platform for manufacturers, suppliers, distributors, service providers and partners in the global solar industry.

It has more than 30 years of experience and the unique ability to bring together members of the solar industry from across the world's most influential markets.

Intersolar reflects the synergies and interaction between photovoltaics, PV production technologies, energy storage and solar thermal technologies on the highest level of expertise, building a bridge to the major topics and challenges which affect the energy industry.



Intersolar Mexico is part of The smarter E

The smarter E is the most important innovation hub for events and topics driving the new energy world. Renewable energy, decentralization and digitalization are bringing lasting changes to the energy world.

Exhibitors and visitors alike benefit from an industry platform which connects technologies and industries all over the world in order to increase the share of solar energy in the global energy mix.

www.thesmartere.com





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