ICC

INDIAN CHAMBER OF COMMERCE

THEME 2021-2022
Governance
For Growth

Principal Sponsor
DEETYA
reimagine education

2ND ICC
EDTECH
SUMMIT

EDUCATION
TECHNOLOGY
TRENDS IN INDIA - VISION 2025

11th August 2022 | Thursday | Taj Bengal | Kolkata

Overview

Our Education system has undergone sea-change with the advancement of emerging technology in post-pandemic situation. Hybrid or virtual classes are no more a choice but a necessity today. Smart society is incomplete without advancement of the education system driven by smart and sustainable technologies. Education and technology both are complementary to each other and Visual interactive learning enables students to visualize and experience real-time physical classroom in virtual environment with virtual entities.

As per the United Nations' Sustainable Development Goals Report 2020, remote learning programs remain out of reach for at least 500 million children across the globe. Of these, children from rural areas and those with special abilities are the worst affected. To ensure inclusive learning in remote areas where internet connectivity and electricity is poor and sporadic, Ministry of Human Resource, Government of India introduced DIKSHA (Digital Infrastructure for Knowledge Sharing) with a vision of 'one nation; one digital platform' for school education.

Keeping in pace with a sudden surge in demand for EdTech startups in our country, the EdTech ecosystem have managed well to survive the rock phase. Education is no longer just limited to classrooms. EdTech startups offer free and open access to knowledge and the transparency is also higher. The adoption of vernacular languages by EdTech startups is another reason for its rising popularity. Further Innovation and the zeal to enterprise will pave the way forward for this sector. India's own education technology (Edtech) sector is expected by market analysts to become a US$30 billion industry over the next decade. Growth in this sector will be backed by growing demand as well as strengthening business models, aided by facilitative governmental policy. The New Education Policy, 2020, has also provided policy impetus to the Edtech sector by recognizing the role of technology in education.

Against this backdrop, the **Indian Chamber of Commerce** is organising the **2nd ICC EdTech Summit 2022** on **11 August 2022, Thursday at Taj Bengal, Kolkata**. The objective of this event is **to highlight the emerging blended mode of teaching & learning process to pursue the larger objective of inclusive education**. The forum will scrutinise the metamorphosis vis-à-vis the role of EdTech in sustainable education.

Summit Theme: The Education Technology Trends in India – Vision 2025

Summit Aim: Highlight the emerging blended mode of teaching & learning process to pursue the larger objective of Inclusive Education.

Summit Objectives: *Proposed Sessions*

§ The Future of Hybrid Education – The teaching, learning and assessment perspective (Both school and higher education institutes)

§ Role of EdTech in sustainable development and sustainability within the education system

§ EdTech – The breeding ground for innovation and entrepreneurship

Summit Chairman

Prof Dr Saikat Maitra, Vice Chancellor, Maulana Abul Kalam Azad University of Technology (MAKAUT) and Member, ICC National Expert Committee on Higher Education & Training

Invited Dignitaries (Partial List. To be confirmed)

Prof Anil D Sahasrabudhe, Chairman, AICTE
Prof M Jagadesh Kumar, Chairman, University Grants Commission
Dr Bhushan Patwardhan, Chairman – Executive Committee, National Assessment and Accreditation Council
Prof K K Aggarwal, Chairperson, National Board of Accreditation
Mr Satyam Roychowdhury, Chancellor, Sister Nivedita University & Chairman, ICC National Expert Committee on Higher education & Training
Prof Suranjan Das, Vice Chancellor, Jadavpur University
Prof Sasmita Samanta, Vice Chancellor, Kalinga Institute of Industrial Technology (KIIT), deemed to be University
Prof Malabika Sarkar, Vice Chancellor, Ashoka University
Prof Indranil Sengupta, Vice Chancellor, JIS University
Mr Ravi Panchanadan, Managing Director & CEO, Manipal Global Education Services Private Limited
Mr Dilip Hanumara, CEO & Director, Trigyn Technologies
Dr Biswajit Saha, Director (Training & Skill Development), CBSE
Mr Gerry Arathoon, Chief Executive and Secretary, Council for the Indian School Certificate Examinations
Mr Dipyaman Sanyal, Head, Academics & Learning, Hero Vired
Prof Partha Pratim Chakrabarti, Principal Investigator, NDLI, Professor of Computer Science and Engineering, IIT Kharagpur
Mr Byju Raveendran, Founder & CEO, Byju's

Why Attend

To learn, evaluate and anticipate the change in the whole value chain of the EdTech industry and initiate necessary transformation

To gain knowledge and insight from leaders/ entrepreneurs and torch bearers present and addressing the conference

The summit will provide networking opportunities and is a platform to exchange ideas and generate new business avenues and opportunities

Valued participation from policy makers, government officials and industry leaders

To get latest information from eminent thought leadership from government and industry

A forum where you position your organisation amongst the relevant audience, keep updated with today's trends, connect, network, collaborate and engage in valuable discussions with relevant stakeholders

Who should Attend

EdTech startups and entrepreneurs

Heads of educational institutions (schools, colleges & universities)

Teachers and professors

Professional education services

Technocrats

Students

Investors

Participation Options

As Sponsor

Co Sponsor Rs 5 Lakhs   **Associate Sponsor** Rs 3 Lakhs   **Contributor** Rs 1 Lakh

As Delegate (inclusive of GST)

Rs 1000 per participant   20% discount for ICC Members |
15% discount for 3 or more participants from the same organisation

Sponsorship Benefit	Co sponsor Rs 5 lakhs	Associate sponsor Rs 3 lakhs	Contributor Rs 1 lakh
Prominent visibility throughout the conference	✔	✔	
Logo on event banner for social media promotion	✔	✔	✔
Logo on podium	✔		
Speaker's photo in newspaper advertisement	✔	✔	
Top Management's address at other appropriate sessions	✔	✔	
Opportunity to make 7-minute presentation	✔		
Prominent placement of logo in newspaper advertisements	✔	✔	✔
Visibility at conference venue through standees at strategic locations (i.e. Thank You Sponsors Standee)	✔	✔	✔
Placement of company standees at venue (to be provided by sponsor)	3 Nos	2 Nos	1 No
Company literature in Doc-pack (To be provided by sponsor)	✔	✔	✔
Sharing participant database post event	✔	✔	
Screening of corporate film during breaks	✔		
Separate seating for sponsors	✔	✔	✔
Special announcement thanking sponsors	✔	✔	✔
Number of complimentary delegates	8	5	3

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