



INDIAN CHAMBER OF COMMERCE



Empowering
India.
TODAY FOR TOMORROW



4th ICC
Gems & Jewellery
SUMMIT 2022



Gold & Jewellery Industry - Vision 2025

14th & 15th March, 2022, Monday & Tuesday at Raajkutir Swabhumi, Kolkata

Synopsis/Overview

As of February 2021, India's gold and diamond trade contributed 7.5% to India's Gross Domestic Product (GDP) and 14% to India's total merchandise exports. The gem and jewellery sector is likely to employ 8.23 million persons by 2022, from 5 million in 2020. In FY21, exports of gems & jewellery stood at US\$ 25.30 billion. In March 2021, exports of gems & Jewellery stood at US\$ 3.42 billion.

In the coming years, growth in gems and jewellery sector would largely be contributed by the development of large retailers/brands. Established brands are guiding the organized market and are opening opportunities to grow. Increasing penetration of organized players provides variety in terms of products and designs. Online sales are expected to account for 1-2% of the fine jewellery segment by 2021-22. Also, the relaxation of restrictions of gold import is likely to provide a fillip to the industry. The improvement in availability along with the reintroduction of low-cost gold metal loans and likely stabilization of gold prices at lower levels is expected to drive volume growth for jewellers over short to medium term. The demand for jewellery is expected to be significantly supported by the recent positive developments in the industry.

According to the World Gold Council (WGC), India's gold demand has seen a 47% rise in the July-September quarter to 139.1 tonnes, following stround in economic activity and recovering consumer demand. Gold demand in India is leaping back to pre-COVID levels and going forward the outlook looks optimistic.

Against this backdrop, the Indian Chamber of Commerce is set to organize the **4th ICC Gem & Jewellery Summit on 14th & 15th March, 2022, Monday & Tuesday** in Kolkata with the **Gold & Jewellery Industry - Vision 2025**. The Conference aims to highlight and focus upon various aspects of the Industry under the current circumstances which encompasses The standards , infrastructure , Challenges , opportunities , Karigars and their importance, Diamond & Platinum and consumer focus , trust and transparency. By bringing together all relevant stakeholders under one roof the conference aims at laying down suitable recommendations for the Regulator and Policy Makers and understand/ upgrade to the best practices of the World. The initiative also promises to provide substantial networking opportunities in addition to also providing significant brand visibility for its Partners and Sponsors.

Summit Focus : Theme for the year 2022: “Gold & Jewellery Industry - Vision 2025” – Discussions and deliberations will revolve around the following discussion points.

Summit Aim & Objective :

- To prepare the Industry to be future ready- “Future is now”
- Gain knowledge & Insight from leaders/entrepreneurs & torch bearers

Participants Profile :

Manufacturers; Exporters & Traders; Retailers; Institutes; Laboratories; Machinery Companies; Trade Body Representatives; Gold Loan Providing companies ; Banks & Exchanges; Analysts; Assayers; Corporates; Government, Industry leaders, Consumers, Technology, Banking, Services, Economists, Policy makers, Regulators, Manufacturers, Retailers, Wholesalers, Diamond merchants, Laboratories, Media & Advertising etc.



Session topics at a Glance:

- Inaugural Session - Future Is Now
- Socio Economic Working Conditions of workers in Indian Gold Industry
- SEBI & IFSCA (International Financial Services Centre's Authority)
- Millennial & the New World-
Selling Online | Consumer Behavior | Technological Disruption | eCommerce and its relevance | Importance of Design | Export Growth in Retail
- Trust & Integrity
Hallmarking | Quality assurance for Platinum | Kimberly Process | Certification of Diamonds & Its importance | Lab grown Diamonds & Natural Diamonds
- Gold Monetization Scheme & Bullion Exchange
- Startups & Artificial Intelligence
- Industry Leaders Speak – Q&A sessions with Audience

Why Attend :

- To learn , evaluate and anticipate the change in the whole value chain of the Industry and initiate necessary transformation
- To gain knowledge and Insight from leaders / entrepreneurs & torch bearers present and addressing in the conference.
- The summit will provide huge networking opportunities and is a platform to exchange ideas and generate new business Avenues and opportunities
- Strong participation from Policy Makers, Government Officials and Industry Leaders
- To get latest information from Eminent speakers from Government and Industry
- A Forum where you position your organization amongst the relevant audience, keep updated with today's trends , connect , Network , collaborate and engage in valuable discussions with relevant stakeholders



Glimpses of ICC Gems & Jewellery Summit 2021



Dignitaries to be invited

(Partial List – Subject to Confirmation)

- **Mr. B.V.R Subrahmanyam**, Commerce Secretary, Commerce & Industry , Govt of India
- **Mr. Ritvik Ranjanam Pandey**, Joint Secretary, Department of Revenue ,Ministry of Finance, Government of India
- **Mr. Vipul Bansal**, Joint Secretary, Ministry of Commerce
- **Mr. Injeti Srinivas**, Chairman, International Financial Services Centres Authority (IFSCA)
- **Mr Somasundaram PR**, Regional CEO, India, World Gold Council
- **Mr. Colin Shah**, Chairman, Gems & Jewellery Export Promotion Council
- **Mr. Ashish Pethe**, Chairman, Gems & Jewellery Domestic Council
- **Mr. Sanjay Kothari**, Chairman, Gems & Jewellery Skill Council of India
- **Mr. Prithviraj Kothari**, Chairman, India Bullion & Jewellers Association Ltd
- **Dr. Krishnamurthy Subramanian**, Chief Economic Adviser , Department of Economic Affairs , Government of India
- **Mr. V S Sundaresan**, Executive Director , Securities & Exchange Board of India (SEBI)
- **Dr. Yogesh Suri**, Sr. Adviser, NITI Aayog
- **Mr. Pawan Kumar Kandoi**, Dy. Director General (East), Bureau of Indian Standards (BIS)
- **Mr. Sriram Natarajan**, Managing Director, GIA India
- **Ms. Vaishali Banerjee**, Managing Director India, PGI
- **Mr. Sachin Jain**, Managing Director, Forevermark (A part of De Beers)
- **Mr. C. K. Venkataraman**, Managing Director, Titan Company Limited
- **Ms. Richa Singh**, Managing Director, National Diamond Council
- **Ms. Sathi Nair**, Managing Director , Rapaport India
- **Mr. Nagendra Kumar SRVS**, Chief Business Officer, National Stock Exchange of India Ltd., NSE
- **Mr. Bimal Julka**, Ex CIC, Govt of India and Consultant, IBJA
- **Mr. Vinod Bamalwa**, Chairman, ICC National Expert Committee on Jewellery & Lifestyle

Glimpses of ICC Gems & Jewellery Summit 2020



Participation Options

As Sponsor:

Contributor 1 Lakh	Lunch Partner 2 Lakhs	Associate Sponsor 3 Lakhs
Co Sponsor 5 Lakhs	Principal Sponsor (Exclusive slot) 7 Lakhs	

4th ICC Gems & Jewellery Summit 14th & 15th March, 2022, Monday & Tuesday KOLKATA Benefits of Sponsorship	Principal Sponsor (Exclusive slot)	Co Sponsor	Associate Sponsor	Lunch Sponsor	Contributor
Sponsorship Amount	7 Lakhs	5 Lakhs	3 Lakhs	2 Lakhs	1 Lakh
Logo on the main backdrop	✓				
Logo on the main Backdrop Panel/wings		✓	✓	✓	
Logo on the Event Banner for social Media Promotion	✓	✓	✓	✓	✓
Logo on Podium Cover	✓	✓			
Speaker's Photo in News Paper Advertisement	✓	✓	✓		
Top Management's Address at Inaugural Session	✓				
Top Management's Address at other Appropriate Sessions		✓	✓		
Prominent Placement of Logo in Newspaper Advertisements	✓	✓	✓	✓	✓
Visibility at Conference Venue through placement of Standees at strategic locations (i.e. Thank You Sponsors Standee)	✓	✓	✓	✓	✓
Visibility at Lunch venue through placement of Standees (as Lunch Sponsor provided by respective Company)				✓	
Placement of Company Standees at the Conference Venue	✓ 4 Nos.	✓ 3 Nos.	✓ 2 Nos.	✓ 2 Nos.	
Screening of Corporate Film at Conference Venue	✓	✓			
Separate Seating for Sponsors	✓	✓	✓	✓	✓
Special Announcement Thanking Sponsors	✓	✓	✓	✓	✓
No. of Free Delegates	10	8	5	4	3

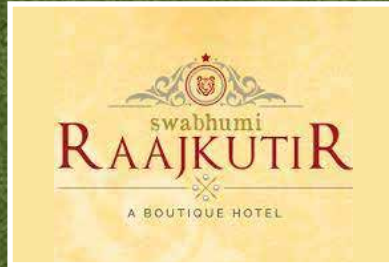
The sponsoring companies must provide GST No. along with sponsorship confirmation

As Delegate: Rates (Inclusive of GST)

INR 1000 per participant
20% Discount for ICC Members

15% Discount for three or more participants from the same organization

The Venue



Contact Details:

For Sponsorship

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