



14th & 15th March 2022; Raajkutir, Swabhumi, Kolkata
Benefits of Sponsorship

	Principal Sponsor (Exclusive slot)	Co Sponsor	Associate Sponsor	Lunch Sponsor	Contributor
Sponsorship Amount	7 Lakhs	5 Lakhs	3 Lakhs	2 Lakhs	1 Lakh
Logo on the main backdrop	✓				
Logo on the main Backdrop Panel/wings		✓	✓	✓	
Logo on the Event Banner for social Media Promotion	✓	✓	✓	✓	✓
Logo on Podium Cover	✓	✓			
Speaker's Photo in News Paper Advertisement	✓	✓	✓		
Top Management's Address at Inaugural Session	✓				
Top Management's Address at other Appropriate Sessions		✓	✓		
Prominent Placement of Logo in Newspaper Advertisements	✓	✓	✓	✓	✓
Visibility at Conference Venue through placement of Standees at strategic locations (i.e. Thank You Sponsors Standee)	✓	✓	✓	✓	✓
Visibility at Lunch venue through placement of Standees (as Lunch Sponsor provided by respective Company)				✓	
Placement of Company Standees at the Conference Venue	✓ 4 Nos.	✓ 3 Nos.	✓ 2 Nos.	✓ 2 Nos.	
Screening of Corporate Film at Conference Venue	✓	✓			
Separate Seating for Sponsors	✓	✓	✓	✓	✓
Special Announcement Thanking Sponsors	✓	✓	✓	✓	✓
No. of Free Delegates	10	8	5	4	3

The sponsoring companies must provide GST No. along with sponsorship confirmation