

Organized by: Indian Chamber of Commerce
Supported by: Ministry of Ayush, Government of India & Directorate of Ayush, Government of NCT of Delhi
2nd BIMSTEC Ayush International Exposition cum Conference
24th to 26th March, 2022 at India Habitat Centre, New Delhi

Sponsor Benefit *(values in INR)*

Campaign	Benefits	Premium Partner	Associate Partner
		5 Lakhs	2 Lakhs
Pre Event	Brand logo on digital promotions	✓	✓
	Brand logo on ICC Social Media Sites	✓	✓
	Embed Sponsor website links (wherever possible)	✓	
	Logo on invitation page (to speakers, ministers, corporates, etc.)	✓	
	Brand Logo on 'Thank you' page during registration	✓	
	#tags on all Digital Marketing promotions	✓	
During Event	Main Gate Branding	✓	
	Pillar Gate Branding	✓	
	Stage Branding	Wings	Wings
	Sponsor Brand Standee	✓	
	Complimentary Fabricated Booths	✓✓	✓
	B2B meetings (wherever possible)	✓	✓
	Event Directory Listing	✓	✓
	Special mention of Partners in VoT	✓	
	Speaking slot in the Summit	✓	
	Brand logo as profile photo	✓	
	Display of sponsor corporate film	Twice	
	Social Media Live of the Event with Logo Branding (unlimited viewers across globe)	✓	✓
Post Event	Thank you banners	✓	✓
	Logo Branding in Youtube Event Video if any (unlimited viewers across globe)	✓	✓
	Event Report / Knowledge Report with logo branding to be circulated to the Government Departments, Corporates, Foreign Missions and others	✓	
	1 Complimentary email blast to ICC members	✓	

Please raise an Invoice (Sponsorship):

Opted for: Premium / Associate

Name of the Organization:

GSTIN:

Full postal Address with Mobile No. & Email Id:

Amount:

Signature with official Seal:

Government directives and pandemic & other rules will be observed & applicable at the time of physical execution