







Date: 22nd January 2025 Time: 9 am to 5 pm



Venue: India Habitat Centre, New Delhi

## OYERVIEW

Building on the resounding success of the First North India Education Summit 2024, we are thrilled to announce the 2nd North India Education Summit, scheduled for January 22, 2025\*. Last year's event was a landmark occasion, drawing a diverse and dynamic group of educators, administrators, and policymakers. The enthusiastic participation and the stimulating discussions made it an unforgettable experience for all attendees.

This year, we aim to surpass our previous achievements with an even more engaging and insightful program, focusing on critical issues across the educational spectrum. Our agenda will feature three core sessions that address pressing topics in pre-school education, higher education, and current educational challenges, including the role of educational technology (EdTech).



LIFELONG LEARNING: BUILDING A SEAMLESS EDUCATIONAL ECOSYSTEM FROM PRESCHOOL TO HIGHER EDUCATION



















# WHO SHOULD PARTICIPATE?

- Leaders and Decision Makers from the Higher Education Sector
- Government Officials and Policy Makers
- Academicians, Researchers, and Scholars
- · Corporate and Industry Representatives
- IT and EdTech Companies
- Bilateral and Multilateral Organizations & Associations
- Embassies, High Commissions & Consulates

## WHY PARTICIPATE?

- · Engagement in Policy Dialogue: Actively participate in discussions with policymakers to share insights and influence the direction of higher education policy.
- · Sharing Best Practices: Gain insights into global innovations and effective strategies within the education sector to enhance institutional practices.
- Building Connections: Connect with a diverse range of stakeholders—including policymakers & industry leaders—to foster meaningful collaborations and long-term partnerships.
- Enhancing Brand Presence: Take advantage of sponsorships, exhibitions, and advertising opportunities to boost visibility and establish credibility within the higher education community.

# MOMENTS FROM THE 1<sup>st</sup> SUMMIT









For more information kindly contact

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Delegate fee Rs 1000 + GST

#### For registration contact

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# SPONSORSHIP MATRIX

	Sponsorship Package	Gold Partner (₹5 Lakhs + GST)	Silver Partner (₹4 Lakhs + GST)	Associate Partner (₹3 Lakhs + GST)	Lanyard Partner (₹1 Lakhs + GST)	Delegate Kit Sponsor (₹1 Lakhs + GST)
1	Speaking slot in the session	<b>✓</b>	<b>✓</b>	×	×	×
2	Corporate Video Presentation (5-7 mins)	<b>✓</b>	×	×	×	×
3	Corporate Literature on Head Table / Registration Area	<b>✓</b>	<b>✓</b>	<b>✓</b>	×	<b>✓</b>
4	Corporate Standee at the Registration Area	<b>✓</b>	×	×	×	×
5	Branding on Backdrops, Standees, Brochures, and E-Flyers	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
6	Branding on Social Media Platforms (LinkedIn, Facebook, Instagram, YouTube, Twitter etc.)	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
7	Branding on Badges & Lanyards	×	×	×	<b>✓</b>	<b>✓</b>
8	Branding on Delegate Kits	<b>✓</b>	×	×	×	<b>✓</b>
9	Complimentary Passes	4	3	2	1	1
10	Newspaper advertisement (Business Standard)	<b>✓</b>	<b>✓</b>	×	×	×

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