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INDIAN CHAMBER OF COMMERCE



Knowledge Partner



Building a better working world

14th India Public Sector Agenda @ 2031



DECEMBER 21, 2024



NEW DELHI

REGISTER NOW!

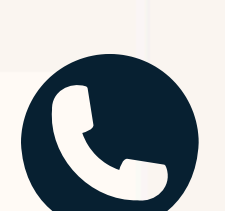


For further details, please get in touch with:

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Summit Focus

- ◆ Public Sector Enterprise Reforms & Future Roadmap
- ◆ Empowering PSUs in the digital era & Embracing Technological Advancements
- ◆ Leaders' perspective on Future Roadmap
- ◆ Strengthening Financial Viability
- ◆ Environmental, Social & Governance (ESG)
- ◆ Debt Sustainability & Management (DMS)
- ◆ Familiarize the PSUs with the Capital Market & listing process

WHY PARTICIPATE



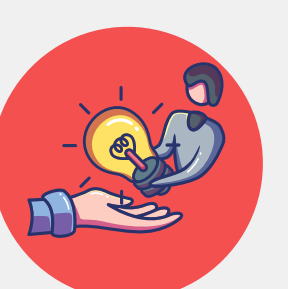
Brand Visibility

Sponsoring such a high-profile event provides excellent branding and visibility opportunities among key decision-makers and influencers in the manufacturing and service sector.



Business Development

Gives access to potential stakeholders and decision-makers in the manufacturing and service sector space to explore business opportunities.



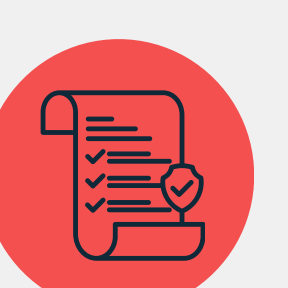
Knowledge Sharing

Provides a platform to share knowledge, best practices and solutions relevant to the relevant challenges faced by organizations.



Talent Acquisition

Enables interaction with subject matter experts who could be the potential professionals for your organization.



Policy Influence

Interact with government officials and policymakers, to get inputs that could influence policies related to their domain expertise.



Strategic Partnership

Opportunities may arise to explore technology transfer, joint ventures or partnerships with the organizations operating in specific sector of interest.



Expert insights and knowledge sharing

Gain exclusive access to thought leaders and industry stalwarts who will share their insights, experiences, and strategies for tackling the most pressing challenges facing the organizations today.



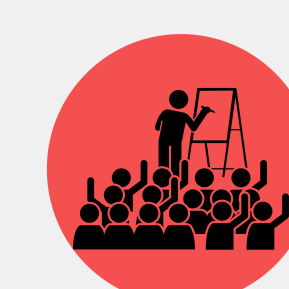
Cutting Edge Solutions

Explore the latest advancements in technologies tailored specifically for PSUs. Discover innovative tools and solutions that can enhance your organization's digital resilience and operational efficiency.



Networking Opportunities

Take advantage of networking opportunities during the conclave and networking Tea / Coffee, Lunch break, to connect with the industry leaders and peers, fostering strategic discussions and collaborations.



Engaging Sessions

Highly engaging sessions designed to provide practical knowledge and skillset; which will equip you with the actionable strategies and techniques to implement within your own organization to improve productivity, effectiveness, communication and business network.



Insights into Regulatory and Compliance trends

Stay updated on the latest regulatory requirements and compliance standards affecting PSUs and get insights on the complex legal landscape and ensure your organization adheres to the highest standards.



Strategic planning and future readiness

Understand the broader trends and future directions will help you to develop strategic plans that ensure your organization remains well connected and competitive in an increasingly digital world.



Participation Benefits

Phase	Benefits	Principal Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Delegate - Book a Table for 5 Participants
		7 Lakhs	5 Lakhs	3 Lakhs	2 Lakhs	25K + GST
Pre - event	Brand logo on digital promotions	√	√	√	√	×
	Brand logo on ICC Social Media Sites	√	√	√	√	×
	Embed Sponsor website links (wherever possible)	√	√	√	×	×
	Tagging on all Digital Marketing promotions	√	√	×	×	×
During event	Venue & Stage Branding	Backdrop	Wings	Wings	Wings	×
	Sponsor Brand Standee	√	√	√	√	×
	Special mention of Partners in VoT	√	×	×	×	×
	Speaking slot in the Forum	√	√	×	×	×
	Display of sponsor corporate film	Twice	Once	×	×	×
	Complimentary Delegates	10	7	5	3	×
	Complimentary Networking Lunch Invite	10	7	5	3	5
Post event	Thank you banners	√	√	√	√	×
	Logo Branding in Social Media posts	√	√	√	√	×
	Event Report / Knowledge Report with logo branding to be circulated to the Government Departments, Corporates, Foreign Missions and others	√	√	√	×	×
	Newspaper / Media Advertisement (if any)	√	×	×	×	×

Retrospect



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