

Participation Benefits

14th India Public Sector Agenda @ 2031
New Delhi on 21st December, 2024

Phase	Benefits	Principal Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Delegate - Book a Table for 5 Participants
		7 Lakhs	5 Lakhs	3 Lakhs	2 Lakhs	25K + GST
Pre - event	Brand logo on digital promotions	√	√	√	√	×
	Brand logo on ICC Social Media Sites	√	√	√	√	×
	Embed Sponsor website links (wherever possible)	√	√	√	×	×
	Tagging on all Digital Marketing promotions	√	√	×	×	×
During event	Venue & Stage Branding	Backdrop	Wings	Wings	Wings	×
	Sponsor Brand Standee	√	√	√	√	×
	Special mention of Partners in VoT	√	×	×	×	×
	Speaking slot in the Forum	√	√	×	×	×
	Display of sponsor corporate film	Twice	Once	×	×	×
	Complimentary Delegates	10	7	5	3	×
	Complimentary Networking Lunch Invite	10	7	5	3	5
Post event	Thank you banners	√	√	√	√	×
	Logo Branding in Social Media posts	√	√	√	√	×
	Event Report / Knowledge Report with logo branding to be circulated to the Government Departments, Corporates, Foreign Missions and others	√	√	√	×	×
	Newspaper / Media Advertisement (if any)	√	×	×	×	×



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