

SPONSOR SHIP MATRIX

Title Sponsor / Presented by Sponsor: 7 lacs

Benefits:

- Branding as the main Title sponsor of the Event in all promotional materials.
- Prominent logo placement on Event promotional banners, backdrops, signage, and social media platforms.
- Opportunity to deliver the Special Address at the Inaugural Session.
- Opportunity for presentation at any of the Conference Sessions/ Panel discussions.
- Exclusive booth space of 36 sqmtrs in a prime location at the Exhibition.
- Multiple mentions by Emcee during Event announcements.
- Company Corporate Video to be played at regular intervals.
- Complementary 20 delegate passes with breakfast and lunch for the event days.
- Placement of Brochures/flyers and company literature in the delegate bags.
- Company logo placement as Presented by sponsor on Delegate bags.
- Placement of 4 company standees at prominent location at the venue.
- Delegate registration sheet will be shared.

Platinum Sponsor: 5 lacs

Benefits:

- Branding as the Platinum sponsor of the Event in all promotional materials.
- Prominent logo placement on Event promotional banners, backdrops, signage, and social media platforms.
- Opportunity for presentation at any of the Conference Sessions/ Panel discussions.
- Exclusive booth space of 27 sqmtrs in a prime location at the Exhibition.
- Multiple mentions by Emcee during Event announcements.
- Company Corporate Video to be played at regular intervals.
- Complementary 15 delegate passes with breakfast and lunch for the event days.
- Placement of Brochures/flyers and company literature in the delegate bags.
- Delegate registration sheet will be shared.

Gold Sponsor: 4 lacs

Benefits:

- Branding as the Gold sponsor of the Event in all promotional materials.
- Prominent logo placement on Event promotional banners, backdrops, signage, and social media platforms.
- Opportunity for presentation at any of the Conference Sessions/ Panel discussions.
- Exclusive booth space of 18 sqmtrs in a prime location at the Exhibition.
- Multiple mentions by Emcee during Event announcements.
- Company Corporate Video to be played at regular intervals.
- Complementary 10 delegate passes with breakfast and lunch for the event days.
- Placement of Brochures/flyers and company literature in the delegate bags.

Silver Sponsor: 2.5 lacs

Benefits:

- Branding as the Silver sponsor of the Event in all promotional materials.
- Logo placement on Event promotional banners, backdrops, signage, and social media platforms.
- Opportunity for presentation at any of the Conference Sessions/ Panel discussions.
- Exclusive booth space of 9 sqmtrs in a standard location at the Exhibition.
- Multiple mentions by Emcee during Event announcements.
- Company Corporate Video to be played at regular intervals.
- Complementary 5 delegate passes with breakfast and lunch for the event days.

Lanyard/Badge Sponsor: 1.5 lacs

Benefits:

- Logo placement on lanyard of attendee badges.
- Logo placement on Event promotional banners and social media platforms.
- Exclusive booth space of 9 sqmtrs in a standard location at the Exhibition.

Session Partner: 1.5 lacs

Benefits:

- Opportunity for presentation at any of the Conference Sessions/ Panel discussions
- Branding opportunities with two Standees during the specific session.

Exhibition Stall charges :

Built up stall (9 sq mtrs) : Rs 50,000 plus GST

Includes: 3mx3m of Octa norm system with standard furniture of 1 Laminated Table, 2 Exhibition Chairs, 3 Spot lights- 14 m LED bulb- Cool white, 1 Power point of 5 amp. Fascia name in vinyl letter, 1 Trash bin and standard carpeting.

Raw Space (minimum 18 sqmtrs) : Rs 4,000 per sqmtr.
