





### SPONSORSHIP FRAMEWORK

Connect. Collaborate. Captivate

YOUR GATEWAY TO THE EASTERN LUXURY MARKET

4th September, 2024 Taj Bengal | Kolkata | 10 AM Onwards

PRIVILEGES BUNDLE	LUXURY TIERS & INVESTMENT		
	Prestige Partner	Premium Partner	Prime Partner
	6 Lacs	4 Lacs	3 Lacs
Organisation logo in Digital Promotions	$\checkmark$	$\checkmark$	$\checkmark$
Organisation logo on ICC Social Media Sites	$\checkmark$	$\checkmark$	$\checkmark$
Organisation logo on ATL communications (If Any)	$\checkmark$		
#Tags on all Digital Marketing promotions	$\checkmark$	$\checkmark$	$\checkmark$
Organisation logo on the wings of Backdrop	$\checkmark$	✓	
One exclusive Sponsor Panel of the organization	$\checkmark$	✓	$\checkmark$
Organisation logo on Sponsor Panels at the venue	$\checkmark$	✓	$\checkmark$
Complimentary Delegates	5	3	2
Special networking sessions with Chief Guest & Select Industry Captains	$\checkmark$	$\checkmark$	
Speaking Slot - Opportunity to present the company's strengths & capabilities (ICC reserves all rights for extending benefits)	✓	~	
Special mention of Sponsors in Vote of Thanks	✓	✓	✓
Keynote/standalone session for 1 spokesperson or Product promotion	30 minutes Boardroom session		
Organisation logo in Virtual Standee	$\checkmark$	$\checkmark$	$\checkmark$
Branding on Youtube Video,Facebook and Instagram	$\checkmark$	✓	$\checkmark$
Complimentary Advertisements in ICC newsletters/periodicals - 1 Insertion	Full Page	Half page	Half page
1 Complimentary service by ICC Trade Desk	$\checkmark$	✓	
1 Complimentary email blast of the product promotion to ICC members	✓	$\checkmark$	





# UNITED VISIONS, UNSTOPPABLE MISSIONS

Forging Futures Together - A B2B Connect

## **INVESTMENT- 1.5 Lacs**

#### **Privilege Bundle**

- 1 Hour Exclusive Boardroom Session:
- Direct engagement with prospective buyers and key decision-makers.
- Prominent Brand Display
- Logo displayed table
- Exclusive Social media campaigns
- Exclusive Event standee
- Showcase your products/services in the offered desk.
- VIP Networking: Access to the full day conference with Lunch.
- General Networking Opportunities.
- Social Media Shout outs: Pre-event and post-event mentions.

Sponsoring ILF #2024 will enhance your brand visibility, foster valuable connections, and drive business growth. To secure your sponsorship or for more information like add on services or any modifications,

#### PLEASE CONTACT MS. NIDHI BURMAN: 9163866050

WE LOOK FORWARD TO PARTNERING WITH YOU FOR THIS EXCITING OPPORTUNITY.



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