

ICC Business Delegation to Bangladesh

| 24th – 26th August 2024 |

Partner's Benefit

Phase	Benefits	Principal Partner	Co-Partner	Associate Partner	Corporate Contributor
		5 Lakhs	3 Lakhs	2 Lakhs	1 Lakh
Pre - event	Brand logo on digital promotions	√	√	√	√
	Brand logo on ICC Social Media Sites	√	√	√	√
	Embed Sponsor website links (wherever possible)	√	√	√	×
	Tagging on all Digital Marketing promotions	√	√	×	×
During event	Venue & Stage Branding	Wings/Side Panel	Wings/Side Panel	Wings/Side Panel	×
	Sponsor Brand Standee	2	1	1	×
	Special mention of Partners in VoT	√	√	√	√
	Speaking slot in the Forum	√	√	√	×
	Display of sponsor corporate film during breaks	2 mins duration	1 min duration	×	×
	Complimentary Delegates	5	3	2	1
	Insertion of Company Literature in Delegate Kit	√	√	√	×
	Complimentary Air Ticket & Hotel Accommodation #	2	1	×	×
B2B meetings	√	√	√	√	
Post event	Thank you banners	√	√	√	√
	One Advertisement in ICC Economique which has a wide coverage amongst corporates, government officials, Consulates etc	Full page	Half Page	Quarter Page	×

Economy Class Air Ticket for one person & Star category Hotel Accommodations for one person of the organization for 3 Nights

- **Wide presence of your Brand /Product / Organization in pre & post event as well as during event**
 - **An exclusive opportunity to Network with like-minded Industry Leaders**
- **An opportunity to Launch / Showcase your Initiatives directly within your Primary Market**
 - **Get insights into strategies to take your company ahead**
- **Learn Industries Best Practices • An Opportunity to collaborate with Potential Partners**