



INDIAN CHAMBER OF COMMERCE



# LOGI – VOICES

# VIKSIT BHARAT @ 2047

ICC LOGI WEEK : WEEK LEADING TO NATIONAL LOGISTICS DAY



**28<sup>TH</sup> JUNE 2024 , HOTEL LE MERIDIEN , NEW DELHI**

# BACKGROUND

- India's Vision of Viksit Bharat 2047 with a projected GDP reaching a staggering \$30-\$35 trillion with a growth rate of 7-8% is going to be a remarkable achievement for our nation. In this growth story, the Indian Logistics Industry will play a very pivotal role in shaping up the nation's economy and has already embarked on its journey in its multifold growth trajectory fueled by PM Gati Shakti Master Plan, National Logistics Policy, ULIP, Sagarmala and Bharatmala and various other initiatives. The logistics market will expand significantly, estimated to be worth around \$1.5 to \$2 trillion by 2047
- National Logistics Day is celebrated on June 28th every year to honor the work of the hardworking professionals in the logistics sector. National Logistics Day promotes appreciation and acknowledge the importance of Logistics sector in both national and Global economies.

To foster the importance of logistics in India's economic growth and India's Vision to become a top 25 global logistic hub **Indian Chamber of Commerce is planning to organize an ICC Logi Week from June 22nd to 28th June 2024 leading up to the National Logistics Day. The week will be followed by a Conference on "LOGI – VOICES: VIKSIT BHARAT @ 2047" on 28th June 2024 at Le Meridien, New Delhi.**

# OBJECTIVE

- The impact & success of India's regulatory reforms on the logistics industry and identifying further growth opportunities
- How to further close the gap of the logistics cost, to be more competitive for Indian Business to effectively compete on an international scale and expand the business in the Global Market
- Integration of PPP Model as a growth for Logistics & Supply Chain Industry in Roads , Rail , Waterways & Airways.
- Innovations in Next-Generation Delivery Strategies
- Embracing digital technologies like IoT, AI, and blockchain can enhance visibility, tracking, and efficiency in logistics operations
- Sustainable Logistics: Paving the Way for a Greener Future
- Create a platform to understand the way forwards and associate itself in the future roadmap of the Indian logistics industry.
- Address and understand the key issues in developing logistics and infrastructure challenges.
- Understand and identify the business opportunities associated with the projects for industry.
- A unique platform for industry to have a constructive dialogue with the decision maker and gain better understanding of opportunities and challenges pertaining to projects/investment in the logistics sectors.

# KEY TOPIC OF DISCUSSION



**Inaugural Session : PM Gati Shakti Policy, Sagarmala, Bharatmala: Road to Viksit Bharat 2047 - The Common Link**



**Integration & Opportunity of PPP Model for Multi-Modal Connectivity – Shaping India Future**



**Sustainable logistics practices: Promoting eco-friendly initiatives, reducing carbon footprints, and aligning with India's environmental goals**



**First to Last-Mile Delivery: The Final Stretch to Customer Satisfaction – Urban vs Rural India landscape**



**Warehousing in Modern Logistics: From Traditional to Automated**



**Logistics Innovations & Technology: From Drones to AI, Revolutionizing the Supply Chain in India**

# ICC LOGI WEEK ACTIVITY

An activity which will target the exporter, traders and other business community to connect with the Logistics & Supply Chain Service Provider

**Dates: June 22nd - June 28th, 2024 (Week leading up to National Logistics Day)**

## **Social Media Blitz**

- Launch campaign across platforms (Twitter, Facebook, LinkedIn, Instagram) with theme and schedule
- Highlight success stories of how efficient logistics benefitted businesses and consumers
- Feature Video Bites from logistics industry professionals.
- Feature stories of successful logistics companies and individuals
- Daily separate content highlighting different aspects of logistics (e.g., supply chain, warehousing, transportation) highlighting the importance of logistics in India's development

## **Logi Voices E – Magazine: Vision Documents for 2047**

**A special E Magazine to foster the importance of logistics in India's economic growth and India's Vision and celebrating National Logistics Day for Viksit Bharat @2047**

- Government initiatives and policies: Assessing the impact of regulatory reforms on the logistics industry and identifying growth opportunities.
- Recommendations/Vision from the logistics industry @ 2047

# WHO WILL ATTEND

- This conference is open to professionals and experts in supply chain management ,logistics, warehousing, transportation and digital transformation.
  - Exporters , Trader and other Business Community
- 
- |                              |                               |   |
|------------------------------|-------------------------------|---|
| • Supply Chain Professionals | • Business Executives         | • Ministry of Roads , Transport & Highways      |
| • Logistics Experts          | • Data Analysts               | • Ministry of Commerce & Industry               |
| • Warehouse Managers         | • Procurement Specialists     | • Ministry of Ports Shipping and Waterways      |
| • Transportation Leaders     | • Sustainability Enthusiasts  | • Ministry of Civil Aviation                    |
| • Technology Innovators      | • Industry thought Leaders    | • Ministry of Railway                           |
| • Trading Companies          | • Government Officials        | • Policy Makers                                 |
| • Freight Forwarders         | • 3PL/4PL Operators           | • Government & Public Sector Undertakings       |
| • Custom Brokers             | • Transport Service Providers | • Infrastructure developers ( Public & Private) |
|                              |                               | • Financial Institution                         |

# WHY PARTNER



Networking with Key Decision Maker



Business Opportunities



Thought Leadership



Brand Exposure &  
Awareness










Interaction with  
Government Officials



New Business Partnership  
& Association

# SPONSORSHIP MATRIX

|   |            |         |   |                           |           |
|---|------------|---------|---|---------------------------|-----------|
|    | PLATINUM   | 5 LAKHS |    | LOGI E -MAGAZINE PLATINUM | .75 LAKHS |
|    | GOLD       | 3 LAKHS |    | LOGI E -MAGAZINE GOLD     | .50 LAKHS |
|    | SILVER     | 2 LAKHS |  | LOGI E -MAGAZINE SILVER   | .30 LAKHS |
|  | CO SPONSOR | 1 LAKHS |   |                           |           |

\* ALL FIGURE ARE IN INR



## **FOR PARTICIPATING & SPONSORSHIP PLEASE CONTACT**

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