



Embassy of India
Rome, Italy



INDIAN CHAMBER OF COMMERCE

Theme 2023-2024
INDIA 2047

INDIA FORUM IN ITALY

16TH-20TH JUNE 2024

ROME - MILAN - VENICE

CONFERENCE | BUSINESS MEETINGS | CITY TOUR

FOOD | MUSIC | FASHION



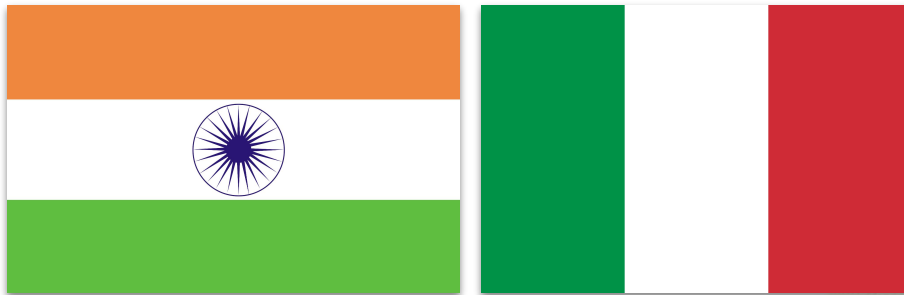


Foreword

Greetings from the **Indian Chamber of Commerce (ICC)**!

We are delighted to inform you that, ICC is organizing an India Forum in Italy during 16th - 20th June 2024. The theme of the Forum will be the Indo-Italy Economic Partnership-Connection-Collaboration-Cooperation.

Senior Ministers and Officials of Government of Italy will address the Business Sessions. We expect over 100-125 Italian Companies to attend the event. The Forum would create a platform to engage with the government representatives and the business fraternity in Italy with an objective of promoting bilateral trade and investment opportunities and shall foster deeper economic ties between the two nations.





India and Italy - A Partnership for Centuries

- India and Italy celebrated 75 years of diplomatic relation in 2023
- Bilateral relationship elevated to strategic partnership
- The two countries announced setting up a Startup Bridge
- There are more than 140 Indian companies in Italy
- Over 700 large Italian companies operate in diverse sectors in India
- The bilateral trade between the two countries was valued at US\$ 14.25 billion in 2022-23
- Italy is India's 4th largest trading partner in the EU
- Relations between Italy and India are strengthening and are bound to increase in coming years





Tentative Programme

15th June 2024

Check-in and registration in Rome.

Evening tour of Rome followed by dinner at a typical roman trattoria/pizzeria.

16th June 2024

9.30: Inauguration with the presence of Deputy Prime Minister Antonio Tajani/Minister Adolfo Urso, Indian minister (tbc), Ambassadors of India and Italy, President ICC etc. (subject to confirmations)

10.30: The Indo-Mediterranean Forum: The India Italy Economic partnership. Connection-Collaboration-Cooperation

(Chair: Senator Giulio Terzi di Sant'Agata, former Italian Minister of Foreign Affairs and President of the India-Italy parliamentary friendship group.)

10.30-11.30 Trieste: India-Middle East-Europe Economic Corridor (IMEC) Opportunities and historic change. Will IMEC start in Mundra and end in Trieste?

11.45-12.45 Geopolitical threats and challenges joint India-Italy engagement of trade partners in the EU. How to protect and nurture the Indo-Mediterranean.

Session will be held in collaboration with local Universities, Fondazione Luigi Einaudi and other partners.





Tentative Programme

13.00 Working Luncheon Session: Topic & speaker (TBC)

14.30-16.15 BE IT: The Italian Economic landscape:
Why invest in Italy?

2 Sessions bringing together the Made in Italy Ministry (Italian Ministry of Economic development), professionals and entrepreneurs including chambers of commerce, confederation of Italian industry to discuss advantages for Indian companies working in Italy.

Sessions will be of 45 min each with a coffee break of 15 min.

16.30-17.30 Networking tea with a 20 min talk by a senior Professor of strategy from a leading Italian University.

19.00: Cultural event at the Auditorium with the launch of VinItaly India followed by dinner. Evening to end by 2300

17th June 2024

9.30 Coffee

10.00 Financing and trade

Organized in coordination with "Sistema Italia" different speakers to present solutions on cross border trade between India and Italy and financial mechanisms for equity, debt, EU funds and debt guarantees.





Tentative Programme

11.30 BE IN: Make in India, opportunities and partnerships

This session would have speakers from the ICC delegates, state governments and other potential Indian attendees.

13.00 Working Lunch: Deputy Prime Minister Matteo Salvini, Minister of Infrastructure and transport of Italy

To speak about Italy and India: Infrastructure, ports and sustainable mobility (tbc)

14.30-16.30

Breakout sessions on:

1. Defense
2. Lifesciences and startups
3. Energy transition
4. E Mobility

Each session will have two anchors, Indian and Italian. Both will represent the Industry association for that sector.

16.30-17.30: Networking tea

19.00: India-Italy fashion show and event in a noted Italian piazza followed by drinks and dinner.





Tentative Programme

18th June 2024

0800: Check-out and Train to Milan around 9.00 am

13.00: Arrival Milan & Check-in

1600: Business meetings

1900: Dinner

19th June 2024

- Business Visits, B2B meetings
- Luncheon meeting
- Half Day City Tour/ Shopping tour / cultural tour

20th June 2024

Day Visit to Venice (Optional)





Registration Fee:

INR
50,000/-
per participant
plus 18% GST

Partnership Opportunities:

INR
7,00,000/-
Platinum
Partner

INR
5,00,000/-
State
Partner

INR
3,00,000/-
Gold
Partner

INR
2,00,000/-
Conference kit
Partner





Why Partner With Us?

- Enhanced Brand Visibility
- Networking Opportunities
- Access to Industry Insights
- Credibility and Recognition
- Reach a Targeted Audience
- Leverage ICC's Media Presence

Benefits of Partnership

- Display of Company name and logo as “Partnership Category” in Social Media handles and in all promotional materials
- Display of Company Logo as “Partnership Category” on Conference Partner’s panels placed at various locations at the venue Corporate Literature (1 pen drive will be included in the Delegate Kit.
- Running of Partner company’s promotional film at the pre-function area Meetings with Foreign Dignitaries as per areas of interest

We earnestly hope that you will be part of this significant delegation.

